$100,000 Match! Endow the Bluegrass Challenge

Thursday, December 19, 8:00 AM - 11:59 PM or exhaustion of pool

- The Challenge starts December 19 at 8:00 am and goes until 11:59 PM or exhaustion of the pool.
- All money raised on December 19th (individual donations and this endowment match award) will go into a new or existing nonprofit endowment at BGCF for the benefit of each qualifying nonprofit.
- Donors can make contributions of any size and will be matched $0.50 on the dollar on contributions up to $5,000 per nonprofit (maximum match of $2,500 per nonprofit, per donor). Donors may contribute to as many nonprofits as they choose.
- Nonprofits without an existing endowment fund at BGCF must raise a combined total (contribution plus match) of at least $5,000. In this scenario, a nonprofit that raises $1000 on December 19 would not qualify for the endowment match; however, the $1000 raised would be included with total Challenge proceeds for that nonprofit.