

# **\$100,000 Match! Endow the Bluegrass Challenge**

*Thursday, December 19, 8:00 AM – 11:59 PM or exhaustion of pool*

- The Challenge starts December 19 at 8:00 am and goes until 11:59 PM or exhaustion of the pool
- All money raised on December 19<sup>th</sup> (individual donations and this endowment match award) will go into a new or existing nonprofit endowment at BGCF for the benefit of each qualifying nonprofit.
- Donors can make contributions of any size and will be matched \$0.50 on the dollar on contributions up to \$5,000 per nonprofit (maximum match of \$2,500 per nonprofit, per donor). Donors may contribute to as many nonprofits as they choose.
- Nonprofits without an existing endowment fund at BGCF must raise a combined total (contribution plus match) of at least \$5,000. In this scenario, a nonprofit that raises \$1000 on December 19 would not qualify for the endowment match; however, the \$1000 raised would be included with total Challenge proceeds for that nonprofit.